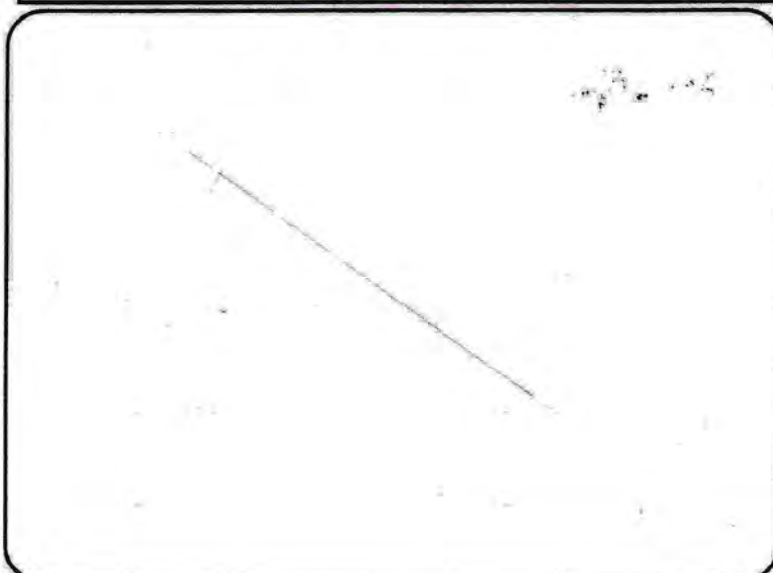




Screen Name: LOGO

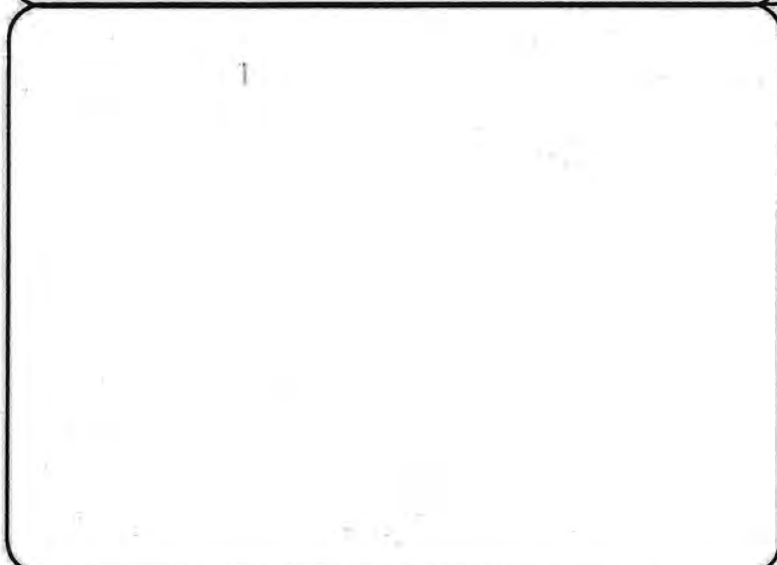
Notes:

LOGO FADES to
title

Outline Reference:

VEN Convention

		1	I	1
--	--	---	---	---



Screen Name: Title

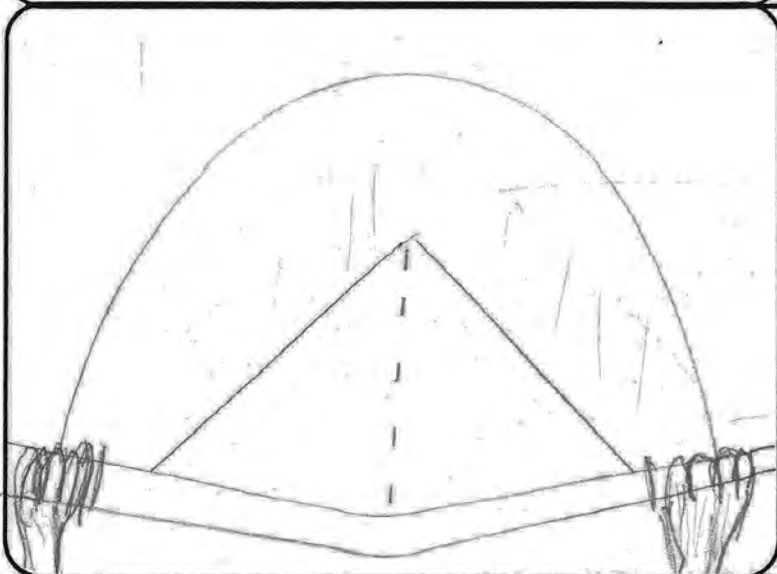
Notes:

BK. → Bgd.
T.tle ZOOMS AWAY

Outline Reference:

VEN Convention

		1	I	2
--	--	---	---	---



Screen Name: Rev

Notes:

- ROAD Moov. Still
- HANDS Moov.
- ENGINE ON & REV Snd.

Outline Reference:

VEN Convention

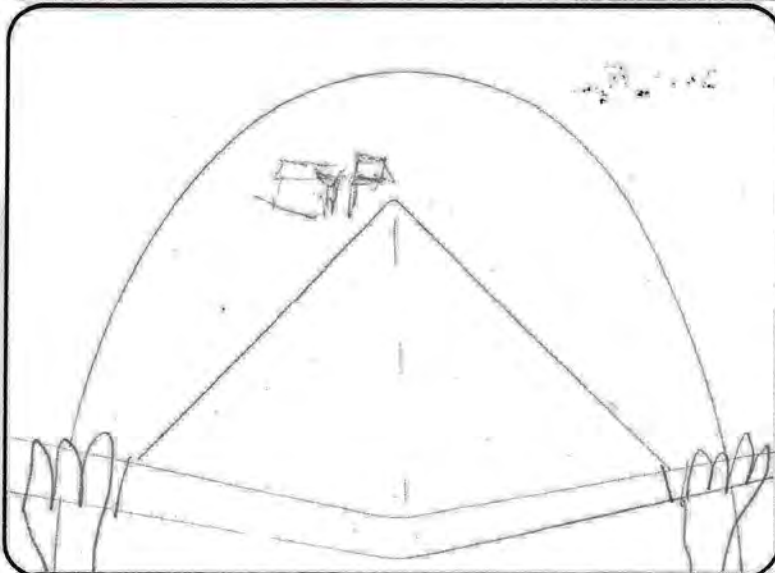
		1	I	3
--	--	---	---	---

Project Name:

Date:

10/1

Page: 2 of:



Screen Name: MOVE to Diner

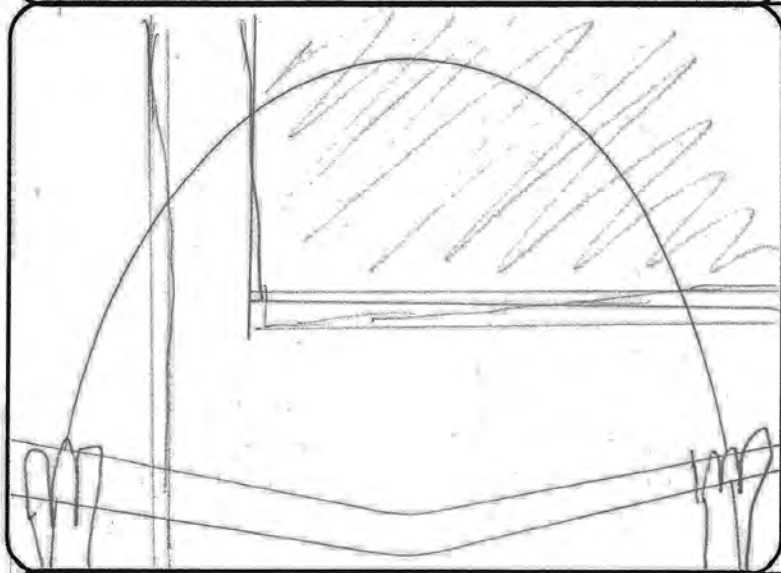
Notes:

- ROAD MOV To Diner
- ENGINE Snd.
- "Rebel Rouser" Snd.
- HANS MOV ST. II

Outline Reference:

VEN Convention

		I	I	.	4	
--	--	---	---	---	---	--



Screen Name: DRIVE IN

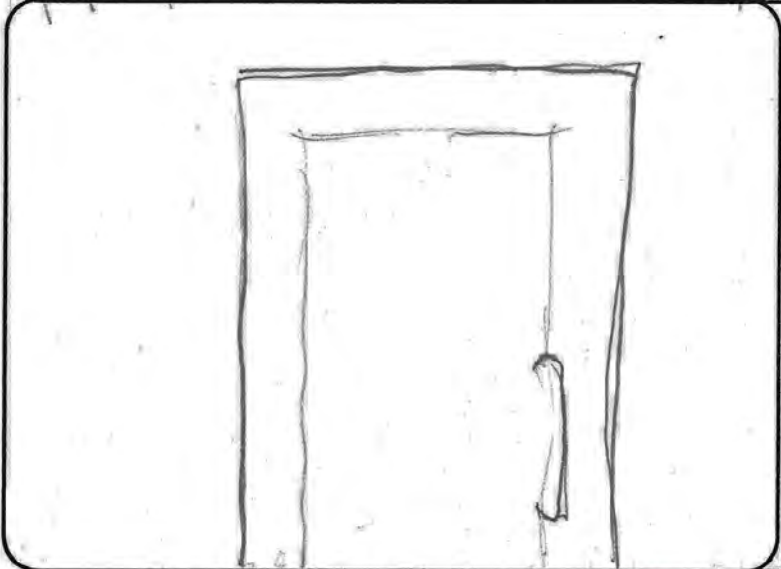
Notes:

- Diner to PARKING MOV
- ENGINE Low RPM Snd.
- "Rebel Rouser" Snd.

Outline Reference:

VEN Convention

		I	I	.	5	
--	--	---	---	---	---	--



Screen Name: To Door

Notes:

- Bike to Door 3rd person MOV.
- ENGINE & "Rebel" Snd Stop
- "New Blood" Snd Softly gain as approach door

Outline Reference:

VEN Convention

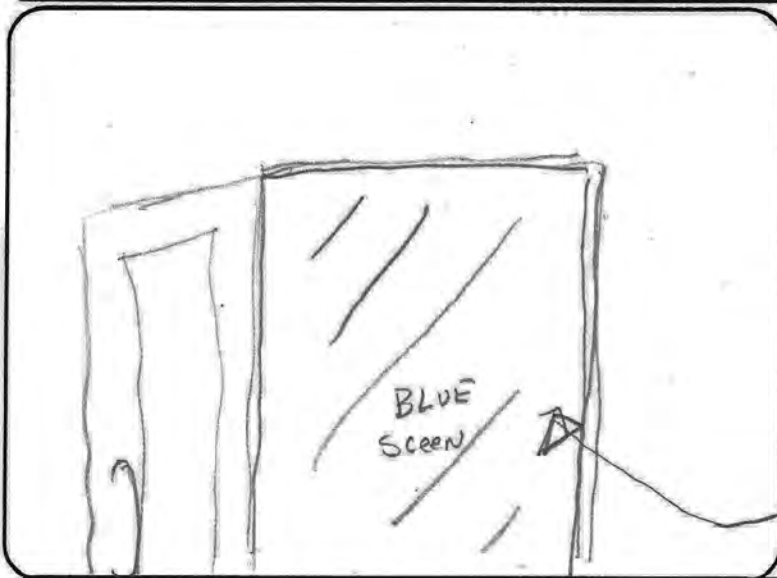
		I	I	.	6	
--	--	---	---	---	---	--

Project Name:

Date:

10/1

Page: 3 of:



Screen Name: Door Open

Notes:

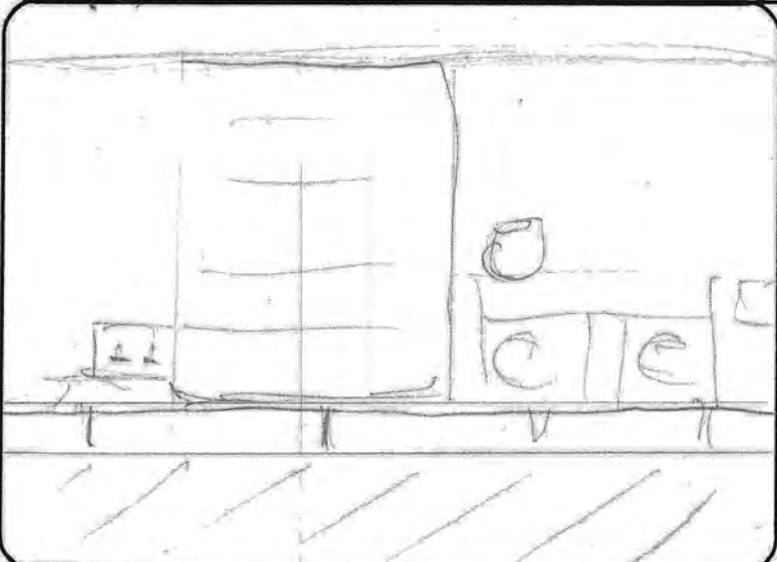
- Door Open Moov
- "New Blood" Snd. Volume UP
- Diner Anim Moov
- to Door Moov Zoom

Outline Reference:

(CAMERA ZOOM TO BLUE)
Full Screen

VEN Convention

		I	I	.	7	
--	--	---	---	---	---	--



Screen Name: WALK TO SEAT

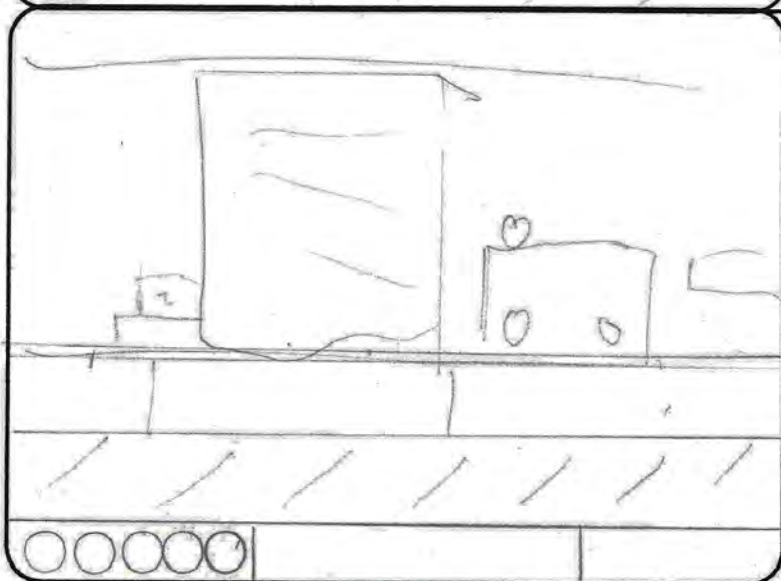
Notes:

- WALK TO Anim Moov
- "New Blood" Snd ENDS
- At sit down

Outline Reference:

VEN Convention

		I	I	.	8	
--	--	---	---	---	---	--



Screen Name: DINER

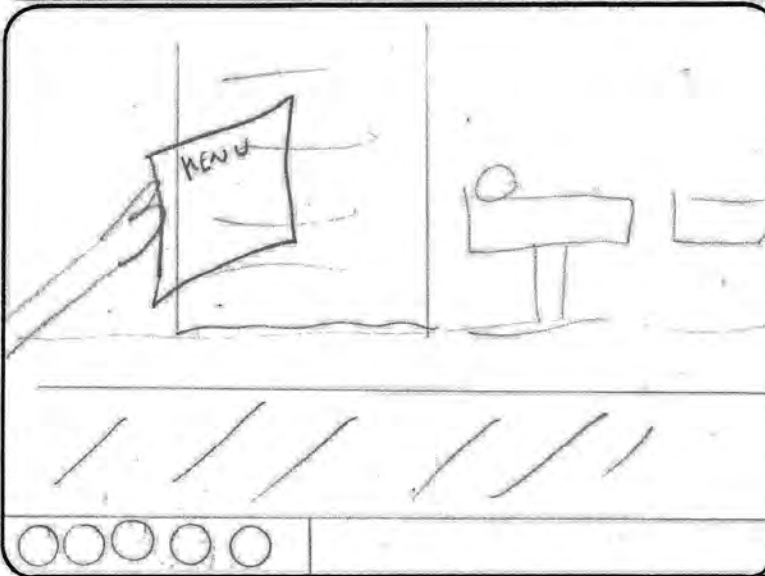
Notes:

- WALK to Anim Moov Still
- Inter FACE
- Appears:

Outline Reference:

VEN Convention

		I	D	.	I	
--	--	---	---	---	---	--



Screen Name: WAITRESS

Notes:

- Still of WALK MOOV
- WAITRESS ENTER w/ MENU MOOV
- Greeting Diag. Snd

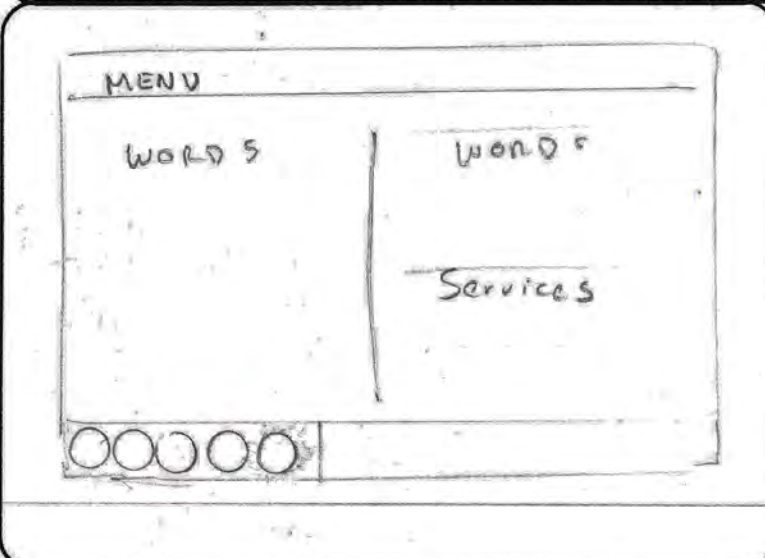
Outline Reference:

VEN Convention

			1	D		2
--	--	--	---	---	--	---

1M = MENU
equals =

The menu
info
window
but with
no
instruction



Screen Name: MENU INSTRUCTION

Notes:

- Instruction Narration Snd.
- MENU Pict
- ~~Still of WALK MOOV~~
- Silver wave click Snd. for click

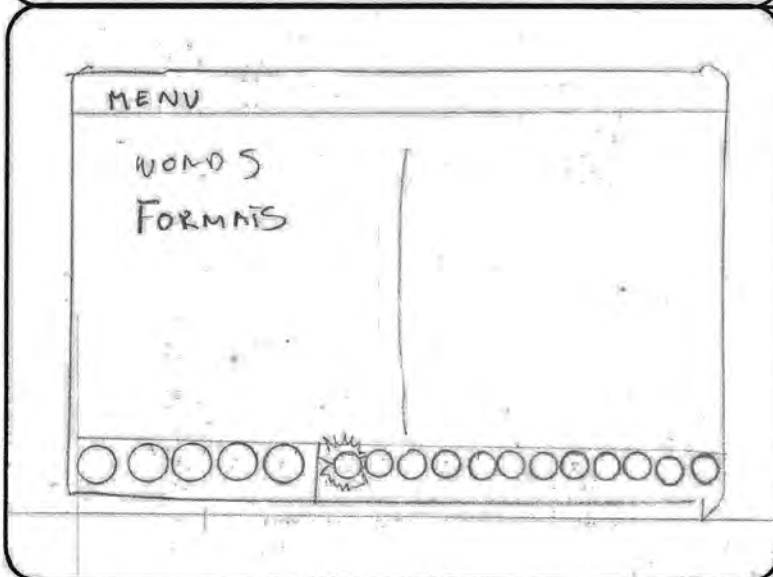
Outline Reference:

VEN Convention

			1	M		1
--	--	--	---	---	--	---

1M =

Is
used
for
ALL
12 other
DATA'S



Screen Name: MENU SELECTION INSTRUCTION

Notes:

- Instructional Narration Snd.
- MENU Pict
- "Format" Icon & Text Hi-Lite
- Dish Click Snds for click

Outline Reference:

VEN Convention

			1	M		2
--	--	--	---	---	--	---

Ex. Sub part

Dis

CD

web

11

14

HELP

4 →

.1 .2 .3 .4 .5 .6 .7

28x28

Icons

1	text	About	1
2	11		2
3	11		3
4	11		4
5	11		5
6	11		6
7	11		7

00000

Screen Name: Help

Notes:

- Instructional Narration Snd.
- Six Icon for options Picts

Outline Reference:

VEN Convention

1 H

MAIN TOOL BAR

← →

.1

This is the MAIN tool BAR
 ↓ BLAH, BLAH,

00000 | 0

Quit, Help, Print, Draw, Outline
Juke Box

Screen Name: MAIN TOOL BAR

Notes:

- Inst. Narration Snd.
- 2H.1 Icon appears in sub tool BAR

Outline Reference:

VEN Convention

2 H.1

Info

MAIN

Quit, Help, Print, Info, Outline, Juke Box

00000 |

D.to for 2H.2 → 2H.7

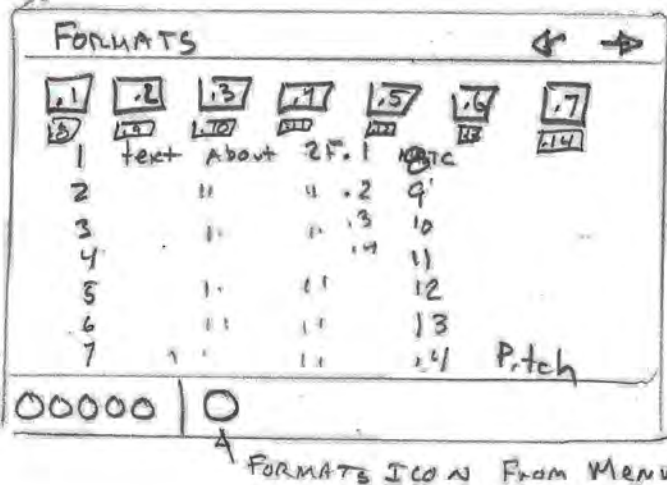
Screen Name:

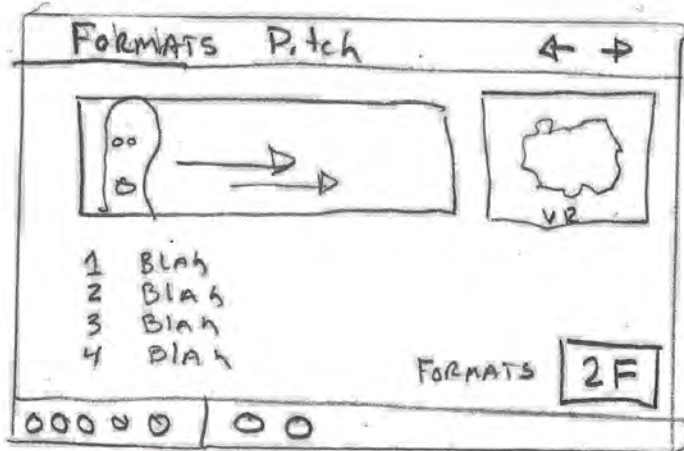
Notes:

Screen Icons

Outline Reference:

VEN Convention





Screen Name:

FORMATS
Pitch

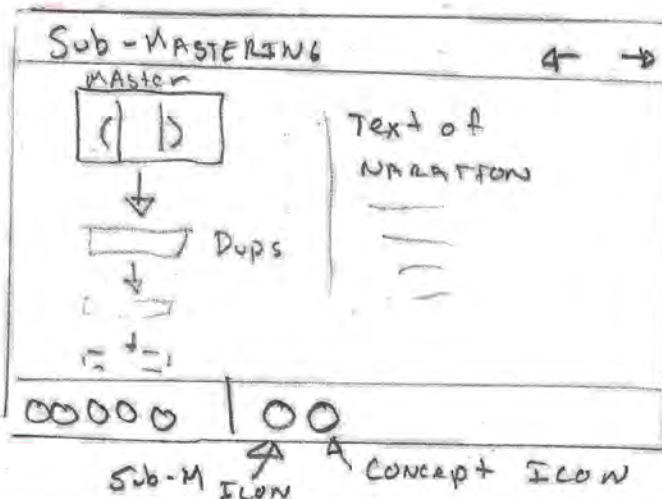
Notes:

- TALKING HEAD MOOV
- LOGO VR MO
- NARRATION FOR MOOV
- Text for 4 point NARRATION

Outline Reference:

VEN Convention

2 F 1 4



Screen Name:

Sub-MASTER

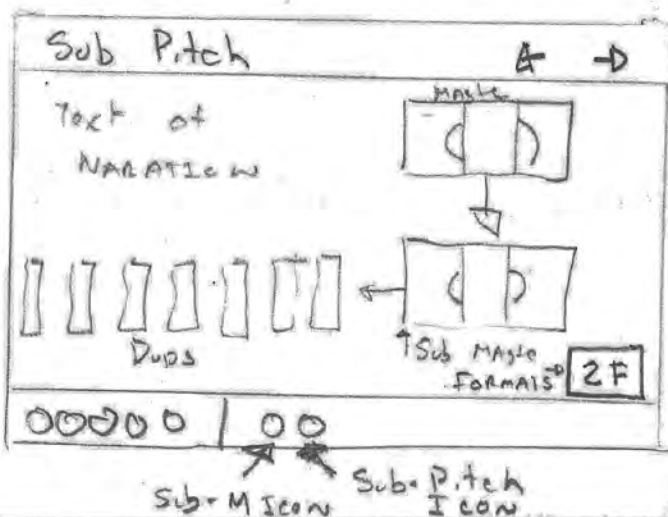
Notes:

- TAPE DECLINE MOOV
- NARRATION Snd.
- NARRATION Text

Outline Reference:

VEN Convention

2 S 1



Screen Name:

Sub Pitch

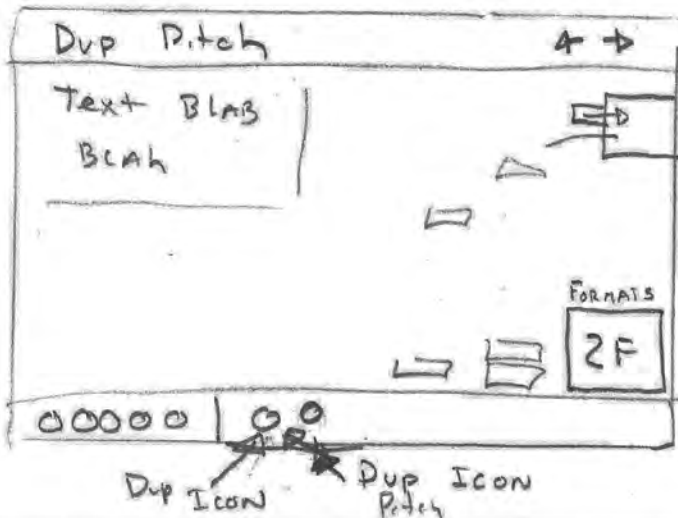
Notes:

- TAPE Sub Master MOOV
- NARRATION Snd.
- NARRATION Text.

Outline Reference:

VEN Convention

2 S 2



Screen Name: Dup Pitch

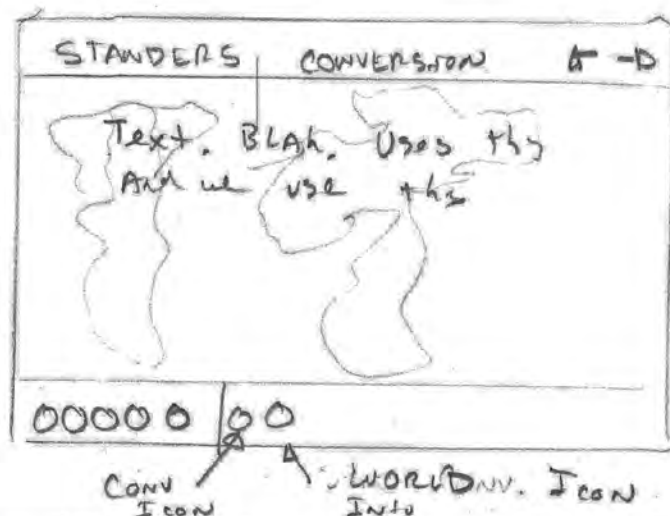
Notes:

- Duplication Mov
- NARRATION Snd.
- Text

Outline Reference:

VEN Convention

		2	X	1	
--	--	---	---	---	--



Screen Name: STANDERS CONVERSIONS

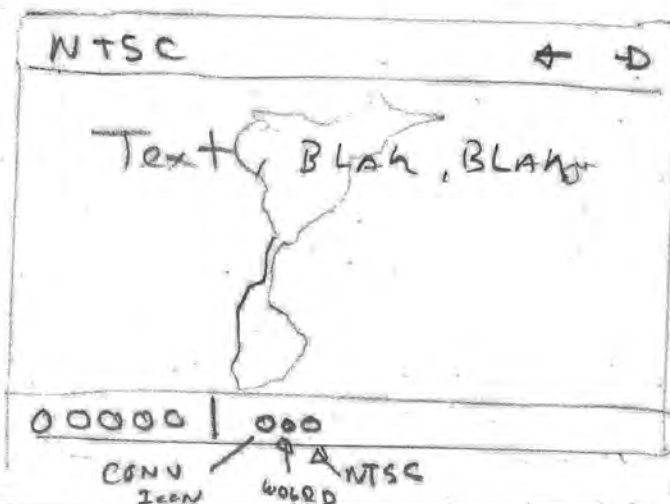
Notes:

- WORLD MAP - Picl.
- NARRATION Snd.
- Text

Outline Reference:

VEN Convention

		2	C	1	
--	--	---	---	---	--



Screen Name: NTSC

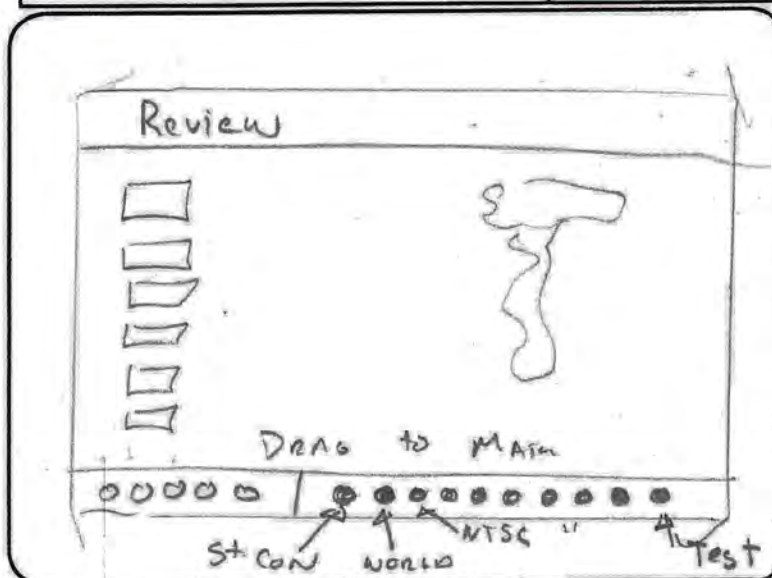
Notes:

- NTSC MAP Picl
- NARRATION Snd.
- Text

Outline Reference:

VEN Convention

		2	C	2	
--	--	---	---	---	--



Screen Name: Review

Notes:

- SIX STANDER ICON
- SIX MAP Pict.
- INSTRUCTAL NARRATION Snd.
- Text Drag to MATCH

Outline Reference:

VEN Convention

		3	C	.	1	
--	--	---	---	---	---	--



Screen Name: LABELING

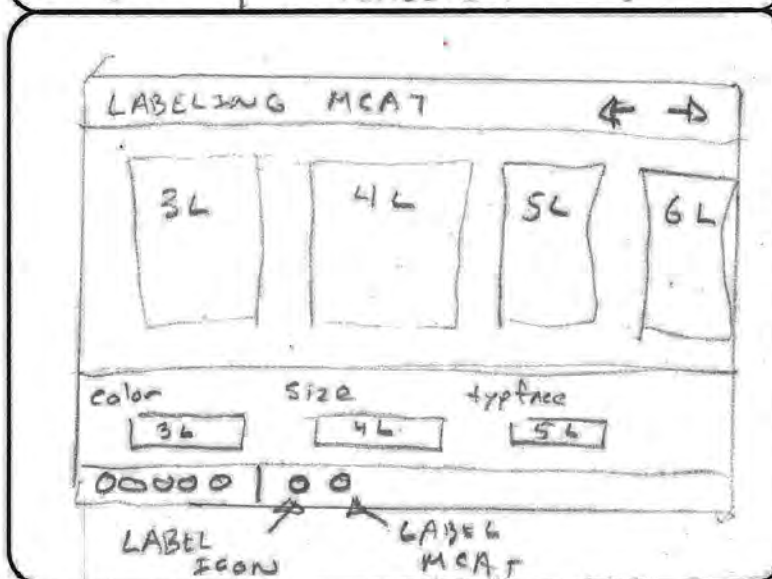
Notes:

- Diner Pict
- SALES MAN MOOV
- SALES MAN NARRATION Snd.
- "Let me show you"

Outline Reference:

VEN Convention

		2	L	.	1	
--	--	---	---	---	---	--

Screen Name: LABELING
MCAT

Notes: 6L - Picts

- 3L - picto
- 3L - text fields
- 4L - picto & text fields
- 5L - picto & text pic
- INSTRUCTAL NARRATION Snd.

Outline Reference:

VEN Convention

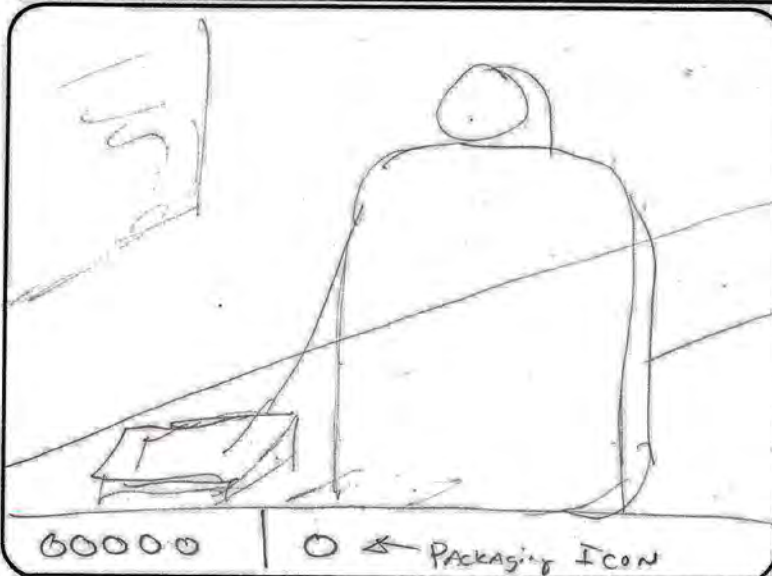
		2	L	.	2	
--	--	---	---	---	---	--

Project Name:

Date:

10/1

Page: 10 of:



Screen Name: PACKAGING

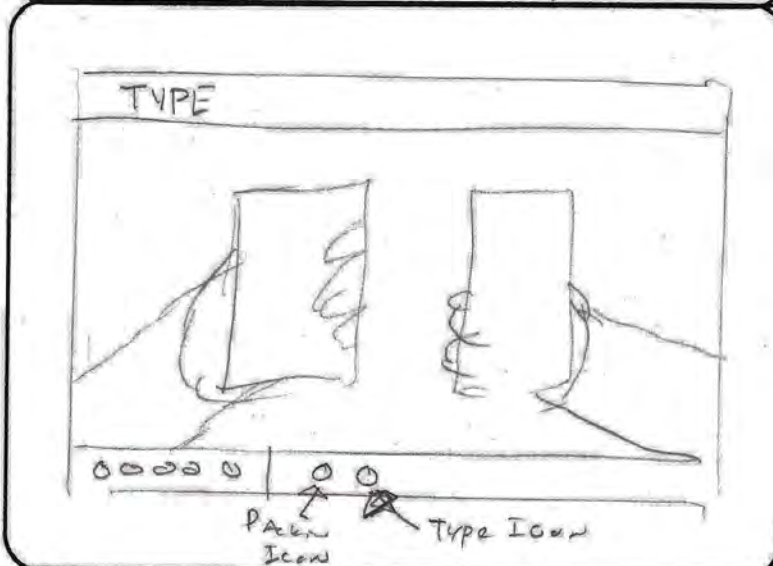
Notes:

- Dinter Pict
- SALES MAN 2 MOOV
- SALES MAN 2 NARRATION SWD.

Outline Reference:

VEN Convention

		2	P	.	1	
--	--	---	---	---	---	--



Screen Name: TYPE

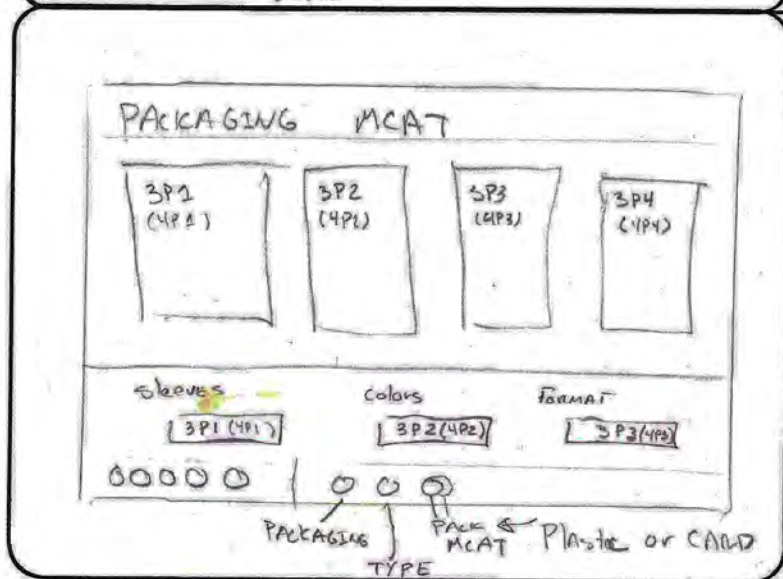
Notes:

- PLASTIC HAND Pict
- CARD HAND Pict
- Instrual NARRATION SWD.

Outline Reference:

VEN Convention

		2	P	.	2	
--	--	---	---	---	---	--



Screen Name: PACKAGING
MCAT
PLASTIC /or CARBOARD

Notes:

- 3P1 - Picts & text fields
- 3P2 - Picts & text fields
- 3P2 - Picts & text fields
- Instrual NARRATION SWD.
- 3P4 - Picts

Outline Reference:

VEN Convention

		3	P	.	1	
--	--	---	---	---	---	--

4 P 1

Project Name:

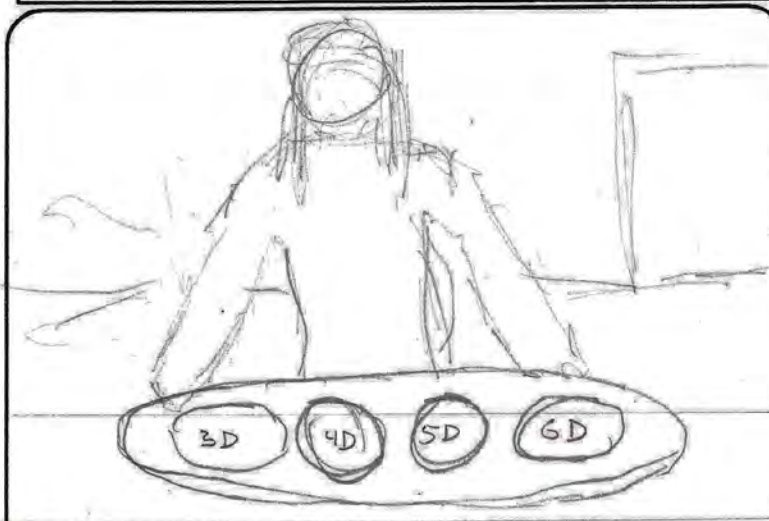
Date:

10/1

Page:

11

of:



00000

0 * Dist Icon

Screen Name: Distribution

Notes:

- Diner Pict
- Distribution Moov
- Distribution Naction Snd.
- 3D-6D - pict / Icons

Outline Reference:

VEN Convention

2 D 1



00000

0 0 4 MAILER Icon

Screen Name: MAILERS

Notes:

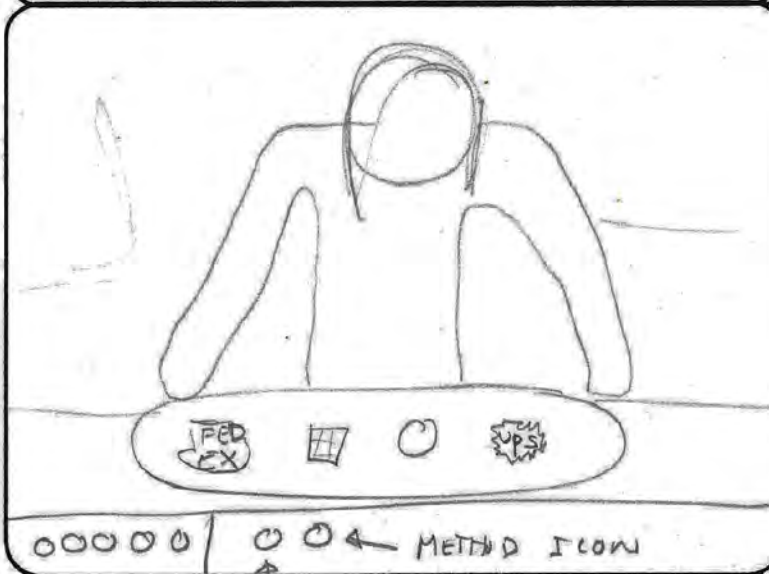
- Diner Pict
- MAILER Moov
- MAILER Naction Snd.
- MAILER Pict.

Outline Reference:

VEN Convention

3 D 1

4D-5D SAME AS 3D, 6D



00000

0 0 4 METHOD Icon

Screen Name: Methods

Notes:

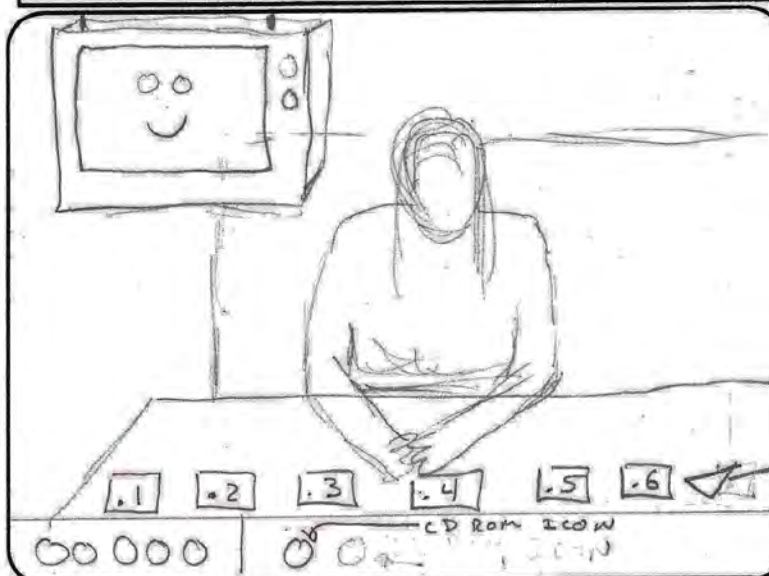
- Diner Pict
- Methods Moov
- Methods Naction Snd.
- METHODS Pict

Outline Reference:

VEN Convention

6 D 1

Distr.
Icon



Screen Name: CD ROM
PRODUCTION

Notes:

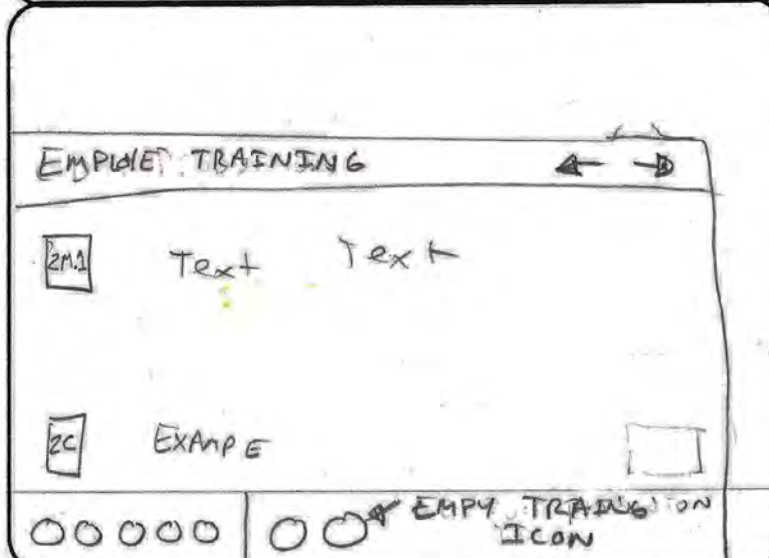
- TV ENTRANCE MOOV
- Diner Pict
- LISA CD MOOV
- LISA CD NARRATION Snd
- 2M.1 → 2M.6 ICONS & TV Pict

Outline Reference:

These Appear as do on
thru TV in order

VEN Convention

2 M . 1
LS 2 M . 6



Screen Name: EMPTY TRAINING

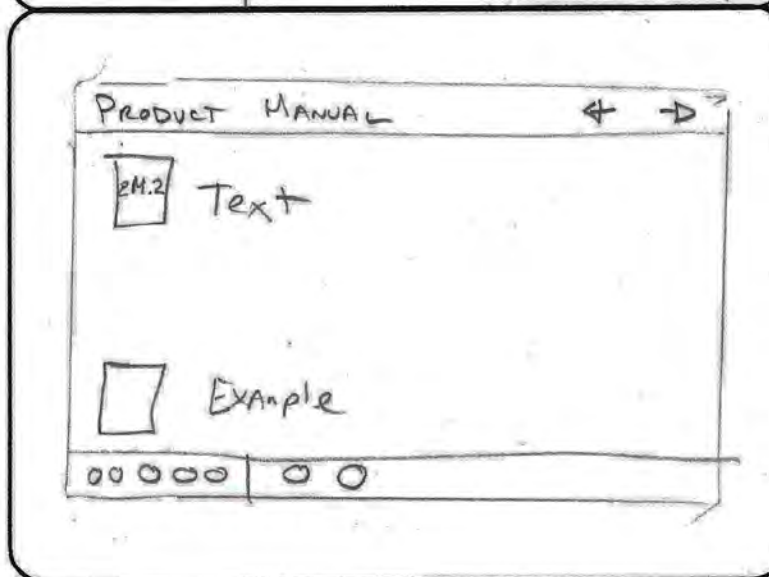
Notes:

- 2M.1 Icon
- 2C Icon
- NARRATOR Snd.
- Text

Outline Reference:

VEN Convention

3 M . 1



Screen Name: PRODUCT
MANUALS

Notes:

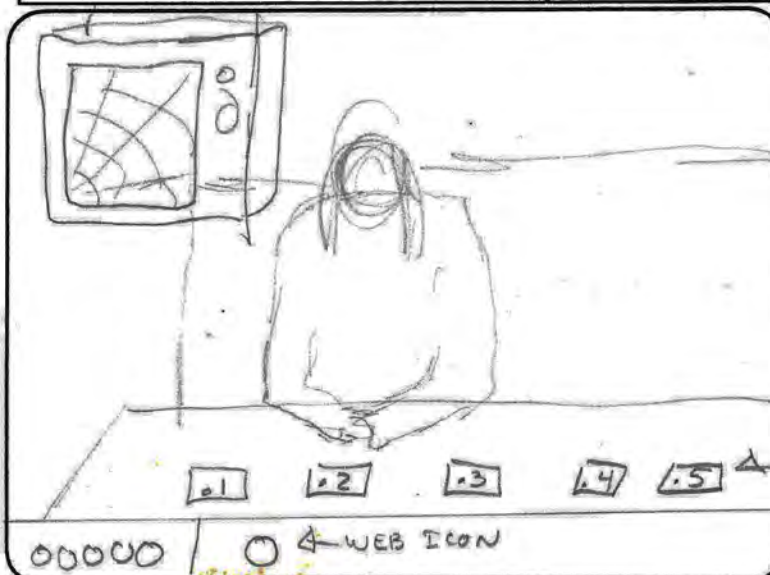
- NARRATOR Snd.
- Text

Outline Reference:

VEN Convention

3 M . 2

3 M . 3 → 3 M . 6
SAME AS
3 M . 1 & 3 M . 2



Screen Name: WEB

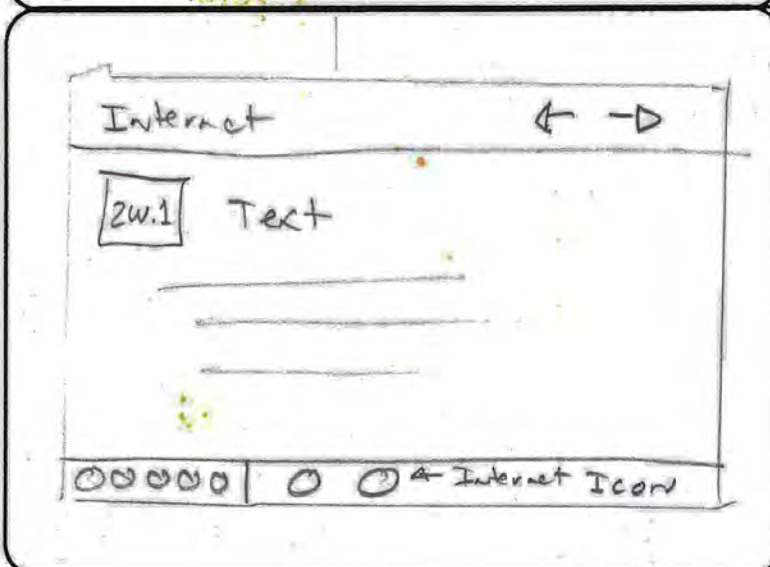
Notes:

- TV Entrance Moov
- Diner Pict
- WEB Moov
- NARRATION Moov

Outline Reference:

Each appear as called
by moov
thru
VEN Convention

2 W. 5



Screen Name: Internet

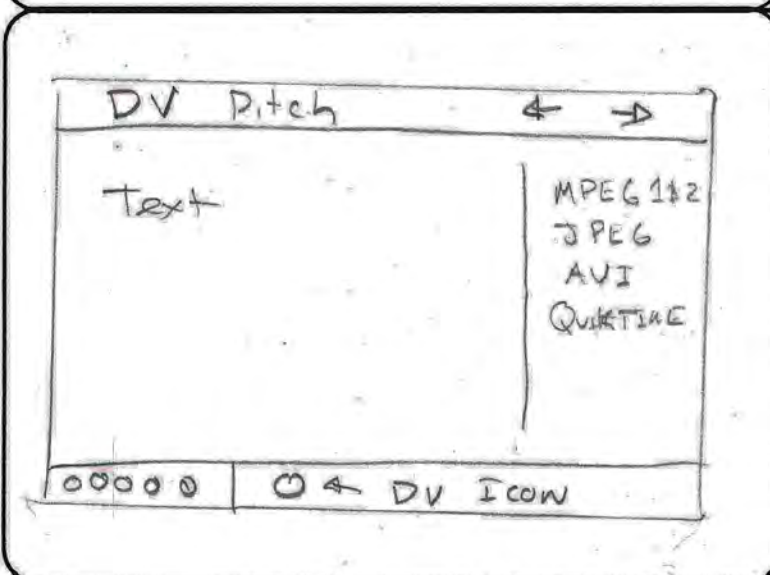
Notes:

- NARRATION Snd
- Text.

Outline Reference:

thru
VEN Convention

3 W. 5



Screen Name: DV Pitch

Notes:

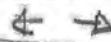
- TYPE Compression Picts
- NARRATION Snd
- Text.

Outline Reference:

VEN Convention

2 V. 1

DV Issues



MPEG



32 b.t



JPEG



16 b.t



Outline



8 b.t

00000

004 DV Patch Icon

Screen Name: Issues DV

Notes:

- Video Streams
- NARRATIONS About EACH Snd.
- Text

Outline Reference:

EACH DV stream become active
Cue by Narration then go to
Poster FRAME

VEN Convention

☐ ☐ 2 V. ☐ ☐

Disc Rep



WHY CD ROM

WHY Inter Active

00000

04 Disk Rep Icon

Screen Name: Disc Rep

Notes:

- NARRATION Snd.
- Text

Outline Reference:

VEN Convention

☐ ☐ 2 R. ☐ ☐

Offer



Master

Low Run

H: Run

00000

00

Screen Name: Offer

Notes:

- NARRATION Snd
- Text

Outline Reference:

VEN Convention

☐ ☐ 3 R. ☐ ☐

Project Name:

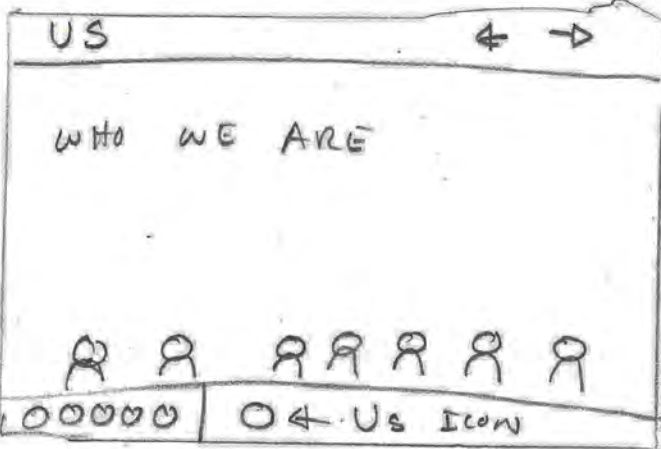
Date:

10/2

Page:

of:

15



Screen Name: US

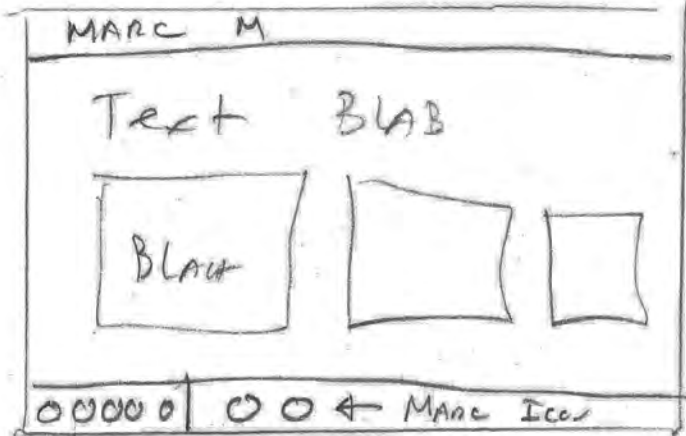
Notes:

- NATION Snd
- Text
- Head shot

Outline Reference:

VEN Convention

2 U . 1



Screen Name: MARC M
BIO

Notes:

- Text
- Picts
- Stuff

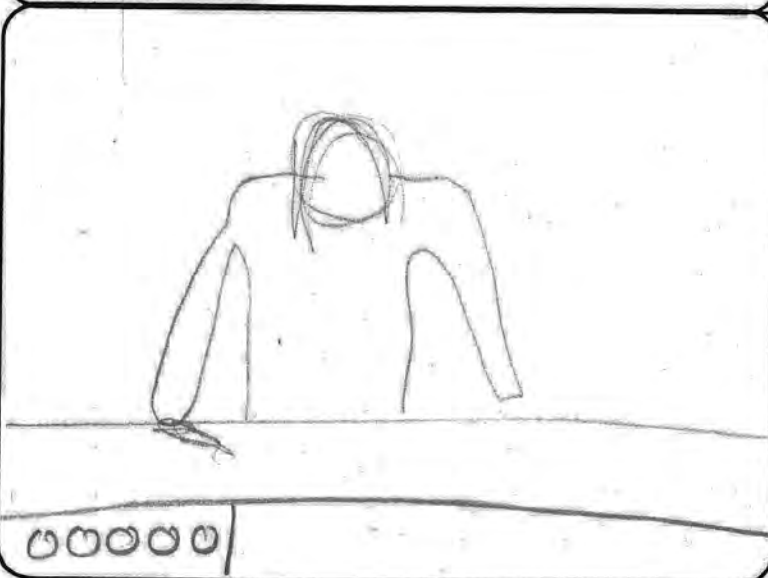
Outline Reference:

thru

VEN Convention

3 U . 1

3 U . 7



Screen Name: Juke

Notes:

- Diego Snd
- Juke Mov
- "Here you chase"

Outline Reference:

VEN Convention